



Simple human translation.

my **gengo**™

# Go global. Translate your content and expand your audience.

Regardless of scale, myGengo's affordable, high-quality translation services will help you reach your global potential quickly and efficiently, anytime, anywhere.

## Quality at Scale

How we ensure you get the best translations:



Comprehensive testing, feedback management, spot checks and ever-evolving technology allow us to deliver native quality at machine-like scale.

### Rigorous Screenings

We're one of the only agencies that pre-tests each and every one of our translators — only 10% of our applicants pass our test.

### Frequent Monitoring

Our experienced Senior Translators help to ensure consistent quality throughout translations with proofreading and spot checks.

### Translator Support

We are constantly working to improve our interface and community, which were built and developed with our translators in mind.

### Continual Improvement

With constant feedback and help from designers, developers and users, we're changing the game by providing high-quality human translation at machine-like scale.

## Rapid Results

How we do it so quickly:



Receive a completed translation in mere minutes. Our 4000+ translators work from all around the globe, so you can use our services 24 hours a day, 365 days a year.



Submit text through our API or online order form by uploading a file or directly inputting text.

Opt for translators you've used before, or open your translation request to any one of our available translators.

Tell us more about your job and how you would like it done to help your translator provide better results.





We'll email you when your translation is done, and you'll have 72 hours to read over and approve it.

## Simple Pricing

Compare our services below:



Our per-word pricing plans are simple and affordable, with no extraneous or expensive steps.

	 Standard	 Business	 Ultra	 Specialist
What it is	The most efficient and seamless way to handle your ongoing translation needs	Efficient translation with a higher level of scrutiny for more sensitive material	The highest level of attention to quality, for important content	Specialist translation when expertise in a given area of content is needed.
What you get	Accurate and natural translation of the meaning of your text	Careful attention to tone of voice, subject and language	Business-level translation and proofreading for tone and style	Specialized translators tailored to your exact requirements
You Pay	\$0.05/Word \$0.03/Character	\$0.10/Word (E-J \$0.12) \$0.06/Character	\$0.15/Word (E-J \$0.17) \$0.09/Character	Ask

\*\* The above plans are applicable to the following services: Translate.Express, Translate.Embed, Translate.Extreme and String. Project Management services are also available and are charged on an hourly basis — for localization projects or jobs with a higher word count, please contact our team directly. Payments are typically processed through PayPal or by credit card. Alternatively, corporate customers should feel free to request an invoiced bank transfer. All of our pricing is quoted in U.S. dollars, but if necessary, we can prepare an invoice in your local currency.

# Three services. Choose one that's right for you.

Online translation has never been simpler. Let us help you localize your website or translate large amounts of content into multiple languages today.



Fast and professional

## Express

SMBs and Individuals

If you're a small business owner looking to translate your written content or an individual looking to bridge communication gaps, this is the service for you.

With thousands of translators all around the globe and a web-based order system, Translate.Express is designed to fit your translation needs, regardless of time or place.

Use for:



Email Documents Blogs Tweets



Order from your platform

## Embed

Enterprises and SMBs

Our Translate.Embed service will help you integrate native, high-quality translations into a growing number of applications and content management platforms.

Publish and manage translated content from within your own platform. Post updates in multiple languages to take advantage of opportunities all around the world.

Use for:



CMS e-Commerce Intranet Custom Systems



Translate truly huge amounts of content

## Extreme

Enterprises and SMBs

Translate.Extreme is ideal for companies and businesses that are looking to easily create, maintain and build upon large multilingual databases.

Our team is ready to help you plan out a comprehensive integration, to provide support or to handle the implementation itself. Get in touch today to see what we can do for you.

Use for:



Databases Consumer Content CSV and XML Content

Create and manage multilingual sites for free.

## String, our free localization tool

For developers and project managers

Upload and easily edit your language files using our intuitive interface. Use myGengo's translators or your own user community. Keep track of changes and revert to previous versions with the click of a button. Do all of this for free.

How to use String:

- 1 Import a file or create a new one from scratch
- 2 Translate your content, tracking changes all the way
- 3 Download your updated language files and upload them into your app

Free

\*\* In addition to providing a full range of plugins and client libraries, we also offer technical support and assistance for platform integration. Our team is also available to help you with API integration if necessary.

# Meet the Management

## Expand your business globally

Translation used to be complicated, expensive and time-consuming, which stopped many companies from going global. Our vision is to make it as easy for companies to communicate overseas as smoothly as they do with their native market — by making translation convenient and scalable. So we built myGengo

from the ground up to be the most efficient translation service around and to make it scale. We're committed to making it easy for you to integrate translation into your business. This means you have the power to reach thousands of new global customers without changing how you do business.

## Translation so easy, no one should miss out

The volume of online content is increasing at an incredible rate, and it's a shame most of it is in a language we won't understand. With the Internet connecting anyone, regardless of place or time, is there any reason this problem should persist? Of course not! Translation should be an integral part of the fabric of the

Internet - and with our platform approach, we aim to accomplish just this. Our goal is to make translation so accessible it's an obvious step in communicating online. With our API, users can easily translate content in any format and on any medium. We have prepared our platform for flexibility, usability, and volume - so anyone can participate!

## We'll help you go global, wherever you are

The world is getting smaller and smaller and nobody in business can live without some sort of globalization these days. While English works in many places, you must support multi-lingual communications to reach your customers across the world and to succeed in your business. It is obvious you simply cannot do this with

machine translation. You can use myGengo not only for business documents, but also for hobbies and blogging. Extend your frontier, personal branding and business beyond English speaking communities to Asian, European and many others regions of the world.



**Robert Laing (CEO)**  
Before founding myGengo, Robert led web teams on projects for clients such as Last.fm, Unilever, Nissan, Deloitte and KPMG. Robert's background is in the UK, Australia, Belgium and Hong Kong, and brings a passion for efficient processes that help the world run faster.



**Matthew Romaine (CTO)**  
Matthew grew up in the North East U.S., London and Tokyo, all the while speaking English and Japanese. After graduate school at Stanford, Matthew joined Sony's R&D group and before joining myGengo founded Majides, responsible for TIME top 50 website MiiStation.com.



**Kenji Yamamoto (CRO)**  
As VP of Sales for Apple in Japan for 2004-2009, Kenji oversaw five years of impressive company growth. Previously VP of Sales for Oracle Japan and EMC Japan, Kenji is also a prolific speaker and published author with a passion for helping Japan go global.